



# Extension

UNIVERSITY OF WISCONSIN-MADISON  
CRAWFORD COUNTY



Jessica Jane Spayde IMPACT REPORT July 2019 – July 2020

## Community Development



Improving our community is about improving the lives of every resident; helping our leaders work together across divides; helping our residents pursue meaningful civic engagement; helping our businesses and nonprofits thrive; and helping our schools and governments empower youth and families. Community Development is about making Crawford County a better place to live for all of us.

**\$14,886**

Leveraged Dollars  
Community Partners

**\$69,345**

Direct Services  
Equivalency

**\$107,383**

Leveraged Dollar  
Equivalency-Extension

**135**

One-on-One  
Connections

**230**

Program Participants

**435**

Residents Surveyed

**20**

Media Appearances

**\$41,791**

Grant Dollars

The monetary value of the work conducted by our Community Development Educator that directly benefited Crawford County in 2019-2020 is at least:

**\$233,405**

## Programs

- COLLABORATION TRAINING
- NONPROFIT WORKSHOPS
- BUSINESS TRAINING PROGRAM
- STRATEGIC PLANNING
- COMMUNITY FORUMS
- RESEARCH
- RELATIONSHIP BUILDING

### BUILDING CAPACITY OF LOCAL GROUPS



Worked with and Connected: Wauzeka Village Board | Crawford Independent | Driftless Wisconsin | Crawford County Farmers | Markets Grow INC | Wauzeka-Steuben School District | Community Development Alternatives | Courier News | Prairie Street Farmers Market | Driftless Development INC | Gays Mill Village Board | WQPC Radio | Soldiers Grove Farmers Market | Crawford Stewardship Project | Kickapoo Culinary Center | Opportunity Center / Cafe Hope | Gays Mills Farmers Market | Prairie du Chien Main Street | City of Prairie du Chien | Healthy Roots | Ferryville Farmers Market | Prairie du Chien Chamber of Commerce | Land Cons. Committee (Café Moratorium Study Group) | HR Masterminds | Crawford County Communications Cooperative | Mental Health Committee | Crawford County Fair | Kickapoo Exchange Cooperative | SWCap | Couleecap | Rep. Loren Oldenberg | Wisconsin Economic Development Authority | Rep. Ron Kind | Prosperity Southwest | Southwest Wisconsin Regional Planning Commission | Wisconsin Housing and Economic Dev Authority



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## Community Development

By Investing in Extension Educators Locally,  
Crawford County Gets Access to a  
Statewide Network of Community Development Experts

5

Community Development  
Institute (CDI) Administrators

26

Local Groups Supported

32

CDI Specialists

**JESSICA JANE SPAYDE**  
Community Development  
Extension Educator

8

State & Regional  
Representatives Connected

44

CDI Educators

93

Local Businesses  
Supported

By Investing in Extension  
Educators,  
Crawford County Gets a  
Team of Local Experts  
Who Collaborate and  
Work Together to Build  
Capacity in our  
Community

## Collaborations

- ✓ Covid-19 Response
- ✓ Community Forums
- ✓ Food Insecurity
- ✓ Farmer's Markets
- ✓ Childcare Shortage
- ✓ Parents & Families

## ACHIEVING MORE TOGETHER



UW-Madison Division of Extension works alongside the people of Wisconsin to deliver practical educational programs where people live and work – on the farm, in schools and throughout urban and rural communities. With educators in all 72 counties, on 5 campuses and within 5 tribal nations, we're helping our neighbors put their own great ideas into practice with the support of our expertise, resources and university research.