



Extension
UNIVERSITY OF WISCONSIN-MADISON

**FOOD ENTREPRENEURSHIP ECOSYSTEM
DEVELOPMENT (FEED) PROJECT**

Virtual Winter 2022 Workshop Series

Tips for Food and Farm Business Success

*Learn tips for running and growing a successful food business from specialists and entrepreneurs!
This no-cost series of online trainings is for small-scale food business entrepreneurs.*

Best Practices in Social Media & Marketing

Monday March 7th, 2022 10-11:15 a.m.

Strategies for Overcoming Labor Challenges through Improvements to Workplace Culture

Monday March 14th, 2022 10-11:15 a.m.

Exploring Collaborative Marketing and Distribution Options: A Panel Perspective

Monday March 21st, 2022 10-11:15 a.m.

Indigenous Commercial Fishing: Developing Culturally Relevant Jobs and a Healthy Food Source

Monday March 28th, 2022 10-11:15 a.m.

An Introduction to Growth Wheel: A Tool to Guide Small Business Development

Monday April 4th, 2022 10-11:15 a.m.

To register, please visit: <https://go.wisc.edu/b8m3it>

For more information contact ndemarsh@wisc.edu or see
<https://foodsystems.extension.wisc.edu/>.

This series is sponsored by the Community Food Systems Program of the University of Wisconsin-Madison, Division of Extension Food Entrepreneurship Ecosystem Development project.

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