



Extension

UNIVERSITY OF WISCONSIN-MADISON
CRAWFORD COUNTY



Money Smart Wisconsin [APRIL 9–16, 2022]

A national public education program to empower individuals with the knowledge and skills to make better-informed personal financial decisions.

Money Smart Wisconsin: The Kids Reading Program was offered by Crawford Extension.

Sponsored by River Bank, Community First Bank, Marine Credit Union and Extension Crawford County.

“Curious George Saves His Pennies” by Margaret and H.A. Rey

3

Community Sponsors

5

Public and
Non-Public Schools

3

Child Care Centers &
Home Based

243

Number of Books
Disturbed

Book FACTS

- The story: “Curious George wants to buy a toy train at a local toy store. The man with the yellow hat suggests that George save money for the train. When George reaches his goal, he loses all his money on the way to the toy store.”
- “Curious George Saves His Pennies” by Margaret and H.A. Rey. Children learned about money concepts and skills for success through the story and activities. Key ideas from the story included making decisions, sharing and borrowing, saving, and self-control.

Testimonial’s

- “Wow!! I just got done going through the goody bag of books. I’m really anxious to read the story to the children on Monday when I’ll have all six of them here. Such a great way to teach children about the importance of saving money. I can’t thank you and all the sponsors enough for this wonderful donation.” – **“Jest” for Kids Child Care Center**
- “Thank you so much for the Curious George books. The kids LOVED the story books & We Appreciate you thinking about us!” – **Prairie Catholic 4K Class, 2022**

ACHIEVING MORE TOGETHER



Offering virtual option by partnering with other Extension Office to build capacity for our rural families for parenting.